

Gene William Bacha



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Summary:

A professional digital artist with comprehensive skills in creative digital retouching and prepress, electronic scanning operations and product illustration. With extensive experience working with and for ad agency production studios, photo studios and dealing directly with the client has allowed me a full understanding of multi-media with an emphasis on print. I have a proven ability to work within a team environment, successfully communicate and collaborate with art/creative directors and sales staff to provide work in both RGB and CMYK color space with unwavering quality and speed. Self motivated and deadline-oriented with exceptional attention to detail and ability to multitask with great organizational skills.

Proficient in the operation of Adobe Cloud (Photoshop, Illustrator, After Effects, Premier, Bridge), Capture One, Cinema 4D and Media Encoder.

IMX Studios Senior Creative Retoucher 2012 - present

IMX Studios is a 19 million dollar turn key production studio that offers photography, 3D, video and post production services responsible for the release of over a 100,000 images and 1000 videos per year.

- Department lead to ensure color accuracy within both the studio and corporate wide, also in the process of standardized 360 video projects.
- Consultant for advanced compositing and estimating.
- Worked with projects that required both 3D and advanced image compositing.
- Created several multimedia presentations used to help market the studio and SHC services.

EPPY Awards winner - 5 years running for outstanding image manipulation.
Corporate compliance training.

Gene Bacha Creative Imaging Image Specialist/Contractor 2009 -2012

Duties and responsibilities include advanced compositing, color correction, product illustration, time estimates, outlining, asset management and quality control for product catalogs, in-store signage and producing digital files for the web.

Worked in collaboration with art/creative directors and project managers. Accounts include: The Bradford Exchange, Clutch Studios, Office Max, Omron Healthcare, Sears Holdings and Upshot Advertising.

Cramer-Krasselt Advertising Senior Creative Digital Artist 2005 - 2009

Handled high-end creative retouching for print advertising, retail displays and marketing materials.

Performed color correction, time estimates, photo-illustration and scanning in collaboration with art/creative directors and project management.

Accounts include Porsche, Heinz, Barton Beers/Corona, R. H. Donnelley, Sealy, Edward Jones and AirTran

R&B Group Senior Creative Digital Artist 2002–2005

Team leader in providing high-end creative retouching, color correction, product illustration, outlining for print advertising, in-store signage and producing digital files for the web.

Provided asset management and control for product catalogs,

Worked in collaboration with art/creative directors and project managers.

Accounts include: McDonald's, Anheuser-Busch, Michelob and Crest.

EDUCATION:

Southern Illinois University at Carbondale

Major: Graphic Design — Bachelor of Arts / Class President

Triton College — Web Design

Color Correction Seminar / presented by Dan Margolis

Adobe Certified Associate in Visual Communications — Photoshop CS3

Adobe Certified Associate in Rich Media Communication — Flash CS3

